# **ISAZ Privacy Policy**

The International Society for Anthrozoology ("ISAZ") believes that the protection and privacy of your Personal Data and Non-Personal Data (collectively "Data" or "Your Data") is paramount and we value your right to privacy. ISAZ strives to protect Data that we collect through your interaction with the ISAZ family of websites ("ISAZ Websites"), ISAZ social media tools ("ISAZ Social Media") and other digital and non-digital spaces where ISAZ may collect Data (ISAZ Websites, and ISAZ Social Media, and other digital and non-digital spaces, respectively, and collectively, "ISAZ Digital Assets").

Data you provide to us through your use of ISAZ Digital Assets help to inform ISAZ about how best to provide you with a fulfilling user experience as it relates to our mission. Our goal is to ensure that Your Data are secure, and that ISAZ only uses Your Data subject to the terms and conditions set forth below.

ISAZ is committed to working with you to obtain a fair and rapid resolution of any queries, complaints, or disputes about privacy. If you have any questions or comments about our Privacy Statement, Cookie Policy or our information collection and data protection practices, please contact privacy@isaz.net (mailto:privacy@isaz.net).

### **ISAZ** Privacy Statement

ISAZ needs to process your data for the purposes of the legitimate interests of the organization stated below.

# **Data ISAZ Collects**

We collect Data from all visitors ("Users") to ISAZ Digital Assets in order to interact with you. The following are examples of the types of Data we collect:

#### 1. Personal Data

"Personal Data" are Data that you provide to us, or that we may otherwise collect, that identify you directly. We will not collect or use Personal Data except as stated in this Privacy Statement. Personal Data may include, among other things, name, organization, postal address, telephone number, fax number, email address, payment and billing information, subscriptions or a combination of these and other Data.

#### 2. Non-Personal Data

"Non-Personal Data" can be technical information or demographic information, such as your ZIP code, other geolocation data or interests. Non-Personal Data can be information that is automatically collected through the use of cookies for instance. Non-Personal Data do NOT identify you personally but may be tied together with other data to identify you. Here are some examples of the Non-Personal Data that are collected via ISAZ Digital Assets and a description of how this information is used.

- Internet Protocol (IP) address Your IP address is a number that lets computers attached to the Internet know where to send you data — such as the webpages you view. We use this information to deliver our webpages to you upon request, to tailor ISAZ Digital Assets to the interests of our Users and to measure traffic within our ISAZ Websites.
- Cookies ISAZ Websites use "cookies" to improve functionality and usability. We use this information for planning, tracking and to improve the technical functions of our sites and products.

#### 3. Automatically Collected Data

When you visit ISAZ Digital Assets, we may automatically collect Data about you through the use of cookies. These Data include the browser or operating system that you use, your IP address, the date and time you have viewed certain pages on ISAZ Digital Assets, by ways of example. Please see the "Use of Cookies" section below to find out more about how we use cookies and similar technologies.

### How ISAZ Uses Your Data

WE USE YOUR DATA TO CONTACT YOU, PROVIDE SUPPORT FOR YOUR MEMBERSHIP, CONDUCT SURVEYS AND PERSONALIZE OUR SERVICES TO YOU.

Except to the extent necessary to fulfill our business obligations as described in this Privacy Statement, we do not sell, transfer, or otherwise disclose to third parties any of the Personal Data that we collect directly from or about you.

We use Personal Data that are collected on ISAZ Digital Assets in the following ways:

- To provide member related services;
- To deliver services, such as journal issues, information or newsletters you request or purchase;
- To alert you to special offers, updated information and other new services from ISAZ, other third parties, or to forward promotional materials;
- To process your order and, if necessary, to contact you regarding the status of your

order; To fulfill the terms of a promotion; To ensure the Websites are relevant to your needs; To help us create and publish content most relevant to you;

- To request your feedback about your experience with ISAZ;
- To notify you about a material change to this Privacy Policy, if necessary; and
- To allow you access to limited-entry areas of ISAZ Digital Assets.
- For other business purposes that help optimize your experience as you interact with ISAZ Digital Assets.

# Cookies

COOKIES ARE USED TO RECOGNIZE USERS WHEN THEY COME BACK TO OUR SITE, TO LEARN ABOUT WHICH PAGES ARE THE MOST VISITED AND TO ASSIST WITH A SINGLE SIGN-ON ACROSS ISAZ DIGITAL ASSETS.

Cookies are text files sent by Web servers to Web browsers and are stored on the user's computer or mobile device. If the browser is loading a page and the server requests the Data stored in the cookie, the Data contained within the cookie is sent back to the server.

Cookies contain data about the user's activities on a website and can be used by Web servers to identify and track Users as they navigate different pages on that website and can identify Users returning to that website.

Cookies may be either "persistent" or "session" cookies. ISAZ uses persistent cookies to enable our website to recognize you when you visit or return to an ISAZ Website. Persistent cookies will remain stored on your computer until you delete them or until they expire automatically at their expiration date. Session cookies are temporary cookies that typically expire at the end of the web browsing session on a website. ISAZ uses session cookies to keep track of you while you navigate ISAZ Digital Assets. A session cookie expires at the end of the user session, i.e. when the Web browser is closed.

#### How ISAZ uses cookies

Cookies contain Data that we have previously stored from prior interactions with ISAZ Digital Assets and may allow us to link to other Data we have about you (previous purchases, subscriptions).

ISAZ Digital Assets use Data we obtain from cookies for the following purposes:

• To assist ISAZ with administering the ISAZ Digital Assets.

- To recognize the user's computer when the user visits the website.
- To track anonymous data on visitors, referrers, search engine terms, top posts, top pages, etc.
- To improve the ISAZ Digital Assets' usability.
- To analyze the use of the ISAZ Digital Assets.

#### **Third-party Cookies**

ISAZ does not send any data to third-party websites.

### Managing Your Cookie Settings

Most browsers allow you to control cookies through their settings preferences. However, if you limit the ability of websites to set cookies, you may limit your overall user experience, since it will no longer be personalized to you. It may also stop you from saving customized settings like login information.

# **Release of Data to Third Parties**

Personal Data collected as a function of the ISAZ Digital Assets will not be released to third parties except to further the purpose for which you provided the Data and in the following instances:

- To fulfill a service to you including answering questions, or completing an order.
- To unaffiliated third-party service providers, agents or independent contractors who help us maintain our Sites and provide other administrative services to us (including, but not limited to, order processing and fulfillment, providing customer service, maintaining and analyzing data, sending customer communications on ISAZ's behalf. We seek to ensure that these unaffiliated third parties will not use the Personal Data for any other purpose than to provide the administrative services for which they are responsible.
- To complete your purchase. If you choose to make a purchase on ISAZ Digital Assets, we may collect from you your credit card number, billing address and other Data related to such purchase, and we may use such collected Data in order to fulfill your purchase. We may also provide such Data to unaffiliated third parties as necessary to complete your purchase (for example, to process your credit card).
- To comply with the law or in the good faith belief that such action is necessary to conform to the requirements of law or comply with legal process served on us, protect and defend our rights or property, including the rights and property of ISAZ

and ISAZ Digital Assets or act in urgent circumstances to protect the personal safety of our end users.

- To track and analyze non-identifying and aggregate usage and volume statistical data from our Users and provide such Data to third parties.
- To protect against potential fraud, we may verify with third parties the Data collected from ISAZ Digital Assets. In the course of such verification, we may receive Personal Data about you from such services. In particular, if you use a credit card or debit card to purchase services with us, we may use card authorization and fraud screening services to verify that your card Data and address matches the Data that you supplied to us, and that the card has not been reported as lost or stolen.

### **Third Party Websites and Advertisers**

ISAZ Digital Assets may provide you with links to other websites, although we do not necessarily advise that you are linking to another website. In the event you choose to access such websites, ISAZ is not responsible for any actions or policies of those sites. Further, please note that the third party's Privacy Policy, Cookie Policy or security practices may differ from ISAZ. ISAZ neither assumes responsibility for, nor does it control, endorse or guarantee any aspect of your use of the linked site. We recommend that you check the Privacy Policy, Cookie Policy and other pertinent security practices of such a party before providing Personal Data to it.

# Forums, Chat Rooms and Other Public Posting Areas

Please note that any Data you include in a message you post to any chat room, forum or other public posting area are available to others. If you don't want people to know your e-mail address, for example, don't include it in any message you post publicly. PLEASE BE EXTREMELY CAREFUL WHEN DISCLOSING ANY DATA IN CHAT ROOMS, FORUMS AND OTHER PUBLIC POSTING AREAS. WE ARE NOT RESPONSIBLE FOR THE USE BY OTHERS OF THE DATA THAT YOU DISCLOSE IN CHAT ROOMS, FORUMS AND OTHER PUBLIC POSTING AREAS.

### Communications

We communicate with Users on a regular basis via email. For example, we will use your email address to contact you regarding membership renewal and dues payments, to confirm a request you have made of ISAZ, to send you notice of upcoming payments that are due, to send you information about changes to our products and services or to

send notices and other disclosures as required by law, such as ISAZ elections, notifications of annual meetings, notifications to changes in policies, newsletters, etc. These communications are necessary to keep members informed of specific information regarding membership and actions related thereto.

# Your Choices & Obligations

### **Data Retention**

We keep your Data for as long as you are a Member or as long as your relationship with ISAZ Digital Assets continues and as required by law. We retain your Data while your membership is active or as necessary to continue to provide Services. This includes Data you or others provided to us and Data obtained from your use of ISAZ Digital Assets. We will retain your name, membership type, membership number, and dates of membership indefinitely following your lapsed membership in the instance you would like to reinstate your membership. We do retain aggregate and anonymized data indefinitely so we can improve our services.

### Rights to Access and Control Your Personal Data

You can access, change or delete your Data by emailing us at privacy@isaz.net (mailto:privacy@isaz.net).

### For Personal Data that we have about you

Delete Data: You can ask us to erase or delete all or some of Your Data and we will work hard to honor all requests in a timely manner. In some instances, we may not be able to delete your Personal Data in order to comply with applicable laws (for example, it is necessary to keep the financial records of a transaction with you).

Change or Correct Data: You can ask us to change, update or fix your data in certain cases, particularly if these data are inaccurate.

Object to, or Limit or Restrict, Use of Data: You can ask us to stop using all or some of Your Data.

Right to Access and/or Take Your Data: You have the right to see Your Data and take your data and we will work with you to be sure we can provide the most complete set of Your Data and a secure way to transfer Your Data.

Your Data may continue to be accessed by others until they refresh their cache.

Please note that ISAZ will not delete or restrict access to Data about you where you have published in an ISAZ journal or other ISAZ publication including conference

programs and/or newsletters. We will not delete historical Data from prior board members, conference organizers, award winners, etc. that contribute to the historical picture of ISAZ. We will not delete any comments or posts you have made on any of ISAZ's social media accounts or on any other of ISAZ's Digital Assets.

### **Website Security**

No data transmissions over the Internet can be guaranteed to be 100 percent secure. Consequently, we cannot ensure or warrant the security of any Data you transmit to us and you understand that any Data that you transfer to ISAZ is done at your own risk. However, ISAZ uses website security measures consistent with current best practices to protect its website, email and mailing lists. These measures include technical, procedural, monitoring and tracking steps intended to safeguard data from misuse, unauthorized access or disclosure, loss, alteration or destruction.

Credit card data are transmitted using Secure Socket Layer ("SSL") encryption or Transport Layer Security ("TLS"). Member and purchaser Data are a high priority and we use our own protective measures, as well as the capabilities of our software and hardware vendors.

We realize there can be incidents of misuse or unauthorized program incursions, as almost every website, service and user encounters. In those instances, our goals are to move quickly to isolate the problem, ensure or restore proper functionality and minimize any inconvenience to our Users. As appropriate and necessary, ISAZ will notify the relevant authorities of these incidents of misuse or unauthorized program incursions of the ISAZ website.

# Your California Privacy Rights

California Civil Code Section 1798.83 permits our visitors who are California residents to request certain information regarding the ISAZ's disclosure of personal data to third parties for their direct marketing purposes. To make such a request, please contact us at privacy@isaz.net (mailto:privacy@isaz.net).

# **Children's Privacy**

ISAZ Digital Assets, and the services ISAZ provides to its Users, are not directed to or intended for individuals under the age of 16. We do not knowingly collect personal Data from children under 16. If we become aware that a child under the age of 16 has provided us with personal Data, we will take steps to delete such information. If you

become aware that a child under the age of 16 has provided us with personal Data, please contact us at privacy@isaz.net (mailto:privacy@isaz.net).

# **Contacting ISAZ**

Users may contact ISAZ through email at privacy@isaz.net (mailto:privacy@isaz.net).

# **EU User Consent**

For Users of this website located in the European Union ("EU"), ISAZ follows the Google EU User Consent Policy found at this link:

http://www.google.com/about/company/user-consent-policy.html (http://www.google.com/about/company/user-consent-policy.html). By voluntarily using this website, EU Users consent to ISAZ's data collection, sharing, and usage as described above, as well as consent to ISAZ's storing and accessing of cookies as described above. Any EU user not consenting to such uses of data and cookies by ISAZ should not use this website.

# EU Data Subjects

This section applies if you are an EU data subject (for these purposes, reference to the EU also includes the European Economic Area countries of Iceland, Liechtenstein and Norway and, where applicable, Switzerland).

ISAZ is the data controller for processing Personal Data provided to us through ISAZ Digital Assets. Our registered office is 444 South 43<sup>rd</sup> Street, Philadelphia, PA 19104.

Subject to applicable law, you have the following rights in relation to your Personal Data:

- Right of access: If you ask us, we will confirm whether we are processing your Personal Data and, if so, provide you with a copy of that Personal Data (along with certain other details). If you require additional copies, we may need to charge a reasonable fee.
- Right to rectification: If your Personal Data is inaccurate or incomplete, you are entitled to have it rectified or completed. If we have shared your Personal Data with others, we will tell them about the rectification where possible. If you ask us, where possible and lawful to do so, we will also tell you with whom we shared your Personal Data so that you can contact them directly.
- Right to erasure: You may ask us to delete or remove your Personal Data and we

will do so in some circumstances, such as where we no longer need it (we may not delete your data when other interests outweigh your right to deletion). If we have shared your data with others, we will tell them about the erasure where possible. If you ask us, where possible and lawful to do so, we will also tell you with whom we shared your Personal Data so that you can contact them directly.

- Right to restrict processing: You may ask us to restrict or 'block' the processing of your Personal Data in certain circumstances, such as where you contest the accuracy of that Personal Data or object to us processing it. We will tell you before we lift any restriction on processing. If we have shared your Personal Data with others, we will tell them about the restriction where possible. If you ask us, where possible and lawful to do so, we will also tell you with whom we shared your Personal Data so that you can contact them directly.
- Right to data portability: Effective 25 May 2018, you have the right to obtain your Personal Data from us that you consented to give us or that is necessary to perform a contract with you. We will give you your Personal Data in a structured, commonly used and machine-readable format. You may reuse it elsewhere.
- Right to object: You may ask us at any time to stop processing your Personal Data, and we will do so. Please note, this will terminate your membership.
- Rights in relation to automated decision-making and profiling: You have the right to be free from decisions based solely on automated processing of your Personal Data, including profiling, unless such profiling is necessary for entering into, or the performance of, a contract between you and us.
- Right to withdraw consent: If we rely on your consent to process your Personal Data, you have the right to withdraw that consent at any time. This will not affect the lawfulness of processing based on your prior consent.
- Right to lodge a complaint with the data protection authority: If you have a concern about our privacy practices, including the way we have handled your Personal Data, you can report it to the data protection authority that is authorized to hear those concerns.

### How We Protect Your Personal Data

We maintain reasonable risk-based physical, technical, and administrative safeguards to protect against unauthorized and accidental disclosure, use, alteration, or destruction of personal data in our possession, and to maintain the confidentiality, integrity, availability, and resilience of our systems, data, and services. We restrict access to Personal Data to those individuals and third parties that need to know the information to accomplish the business purposes described in this Privacy Statement. We are committed to taking appropriate measures to enforce compliance with this Privacy Statement. In addition, we comply with applicable law for protecting Personal Data.

We provide reasonable security controls to protect electronic Data that we receive from you against foreseeable hazards, but please note that no data transmission over the Internet can be guaranteed to be 100% secure.

# **Changes in Our Privacy Policy**

ISAZ reserves the right to make changes to our Privacy Policy at any time and for any reason without prior notice. Any changes to our Privacy Policy will be posted on this page and other places we deem appropriate so that you are always aware of our policies. We may also contact you by email with changes. Additionally, we will update the "last updated" date below.

LAST UPDATED OCTOBER 2018